

Welcome

Literacy Phase 2

Launch Webinar
12 June 2023

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The Mercers' Company, Philanthropy
Team



Housekeeping

Webinar slides will be available on the Mercers' website, with the Q&A, by the end of the week.

Audience will be muted during the presentation

Questions will be taken at the end, but feel free to type them in the chat as we go along.

Please share contact details in the chat if you're happy to

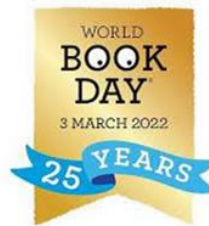
Background

The Mercers' Company has been supporting Literacy work since 2019. In Phase one 8 organisations were funded to develop the literacy skills of children who are reluctant readers and writers. Specifically the development of reading and writing for pleasure.

Mercers' Literacy Phase One Grantees



BOOK CLUBS
IN SCHOOLS



MINISTRY OF STORIES

Background

Our Phase One Learning Partner, the Open University are:

- Working with Phase one organisations to draw out key themes and learnings.
- Conducting a Literature review on Reading and Writing for Pleasure. You can read an extract [here](#)
- Developing a 'What Works' Framework for Reading and Writing for Pleasure. This will be available from early 2024.



CENTRE FOR
LITERACY AND
SOCIAL JUSTICE



It is not walking on the words,
it is grasping the soul of them.



Freire
(1985)



the

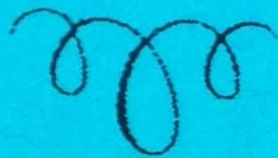
READING

and writing

FLOAT ON

A SEA OF TALK

- James Britton



Literacy Phase 2 - Aim

Children think of themselves as readers and writers who have a voice.

- ❑ This will be underpinned by developing reading, writing, speaking and listening for pleasure.

Which will lead to:

- Improved social and emotional skills,
- Increased ability to engage with school, and,
- higher attainment and improved life chances

Literacy Phase 2 Objectives

We are looking for proposals that:

Develop the child as a reader and writer by promoting reading and writing for pleasure.

- include the development of oracy skills
- focus on Key Stages 3 and 4 (12 – 16-year-olds)
- Focus on children facing disadvantage / most in need of this kind of support
- Are inclusive, equitable and sustainable

We **will** fund

- Constituted not for profit organisations, charitable incorporated organisations (CIO), charitable companies (limited by guarantee), social enterprises and partnerships.
- Work supporting children in London including organisations that do, or could have a national reach.
- Project and core costs.

We **don't** fund

- Applications from individuals;
- Work outside of London;
- Capital Projects (bricks and mortar); and
- General appeals or financial support for project costs that have already been incurred.

What we offer

Funding

- A grant of between £150,000 and £300,000 per organisation paid across four years.
- At least 3 years of delivery must happen

Additional support

- A learning partner with subject expertise that will work with grantees to bring out learnings
- A cohort approach creating opportunity for collaboration.
- Access to (optional) capacity building support through trusted partners. [Book Clubs in Schools film \(MediaTrust\)](#)

EOI Structure and Questions

- Eligibility Check (you must complete this to continue)
- Organisation Info
- Project Name & Project Summary
- Five free text questions
- Delivery start and end dates
- Finance info

The **expression of interest** (EOI) stage

Top Tips for EOI completion

- Ensure you answer the question
- Use 'Plain English" – [Plain English Campaign](#)
- Tell us about the expected impact of your work
- Explain why you're well placed to do the work

Grant application timeline	
Launch of Literacy Phase 2 via webinar and access to EOI form	Monday 12 June 2023
Deadline to submit EOIs	18:00 (6pm) 10 July 2023
Decisions made and organisations contacted about outcome of EOI	w/c 7 August 2023
Application window (if invited to apply)	Early August – 2 October 2023
Assessment and due diligence (inc. visits)	October – November 2023
Decisions made and organisations informed of the outcome	30 November 2023
Projects to start	From January 2024 onwards
First payment of funding granted to successful applicants	Between January & June 2024

Question Time!





Next steps

To access the guidance and expression of interest (EOI) form visit our website

www.mercers.co.uk/Literacy_Phase_Two_2023_2028

Contact for queries: grants@mercers.co.uk

We look forward to receiving your EOIs



THE
MERCERS'
COMPANY

Trustee to The St Paul's Schools Foundation

